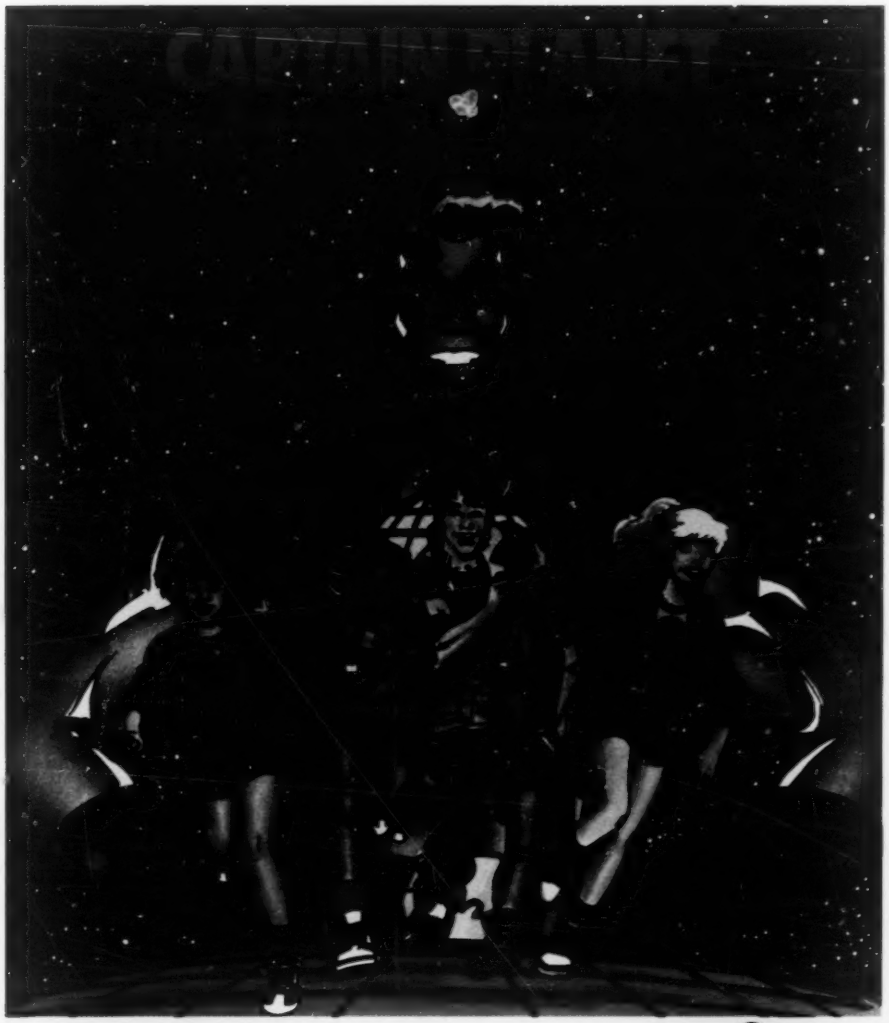
12/13/89 C1750-1

The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Dec 11



TURNER
PROGRAM SERVICES

DIC

59th Year 1989

Telcos resurgent, hope for cable entry

20814 MD
9ETHESDA
4520 EAST-WEST HWY
CONGRESSNL INFO SRV **SAMPLE
SRI AC3
20814SRI AT850I ZWZ
**********S-01GIT 20814

Broadcasting Dec 11

Vol. 117 No. 24

Telco offensive... United States Telephone Association targets Senate consideration of cable reregulation bill as opportunity to get rid of barriers to entering TV business. **PAGE 35.**

Group W's vision for radio... With the completion of its acquisition of Legacy and Metropolitan Broadcasting radio stations, Group W Radio now sets its sights on 1990's and beyond. **PAGE 35.**

Cable's top 50... BROADCASTING takes its annual look at top 50 cable MSO's. **PAGE 42.**

CBS news correspondents Mike Wallace (l) and Harry Reasoner in 1968 promotional shot for first episode of '60 Minutes'

36/ **SEARCHING**
CBS's search for new CBS Entertainment president continues, as speculation of leading candidates changes almost daily.

38/ **PAYOLA WATCH**
Despite recent Los Angeles indictments, radio station managers and disk jockeys say payola is not widespread in radio today.

40/ **SHAPING BRITISH TV**
Vigorous debate is expected in Britain's House of Commons over new bill that will shape country's television and radio industries for 1990's.

41/ **POLISH CABLE**
Chase Enterprises invests in U.S.-Polish government co-venture to bring cable TV to Poland.

59/ **GO WEST**
Some 10,000 industry executives head to Anaheim, Calif., for Western Cable Show.

61/ **NEW CROP**
New group of weekly first-run programing offerings for next fall is characterized by some reps as "lean pickings."

Viacom's 'Supercop' is one of most expensive new entries

62/ **POST-SWEEPS SHUFFLE**
ABC makes some changes to its prime time schedule, including dropping *Living Dolls* and *Homeroom* and putting *Mr. Belvedere* (above) on hiatus.

68/ **PRIME TIME NEWS**
Prime time—once exclusively reserved for entertainment shows and occasional documentary—has become magnet for network news magazines.

64/ **DAYTIME CHANGES**
With NBC's endorsement, network's WNBC-TV New York rearranges its daytime schedule, in part to strengthen lead-in to *Donahue* and to accommodate its new *House Party*.

65/ **AMPEX LAYOFFS**
Ampex Corp., manufacturer of videotape equipment and TV broadcast and production gear, plans to reduce its work force and inventory.

71/ **INDECENCY ACTION**
FCC fines Chicago AM $6,000 for three allegedly indecent segments of its afternoon drive show.

72/ **AM ASSISTANCE**
Indications are that Congress will act next year to improve AM radio.

73/ **FINANCIAL WOES**
Radio group owner asks for time to form debt restructuring proposal.

74/ **FREE FOR ALL**
National Association of Broadcasters declares January "Free Television Month."

77/ **WHERE THINGS STAND**
BROADCASTING's monthly feature updates communication issues.

103/ **ROAD TO DISCOVERY**
Ruth Otte, president and chief operating officer, The Discovery Channel, helps create world of educational entertainment at cable service.

DEPARTMENTS

Advertisers Index	102
At Large	50
Business	65
By the Numbers	10
Cablecastings	60
Changing Hands	76
Closed Circuit	6
Datebook	22
Editorials	106
Fates & Fortunes	99
Fifth Estater	103
For the Record	82
In Brief	104
Journalism	68
Law & Regulation	71
Masthead	26
The Media	74
Monday Memo	30
On Radio	72
Programing	61
Stock Index	14
Syndication Marketplace	64
Where Things Stand	77

Broadcasting (ISSN 0007-2028) is published 52 Mondays a year by Broadcasting Publications Inc., 1705 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $70, two years $135, three years $190. Canadian and other international subscribers add $20 per year. U.S. and possessions $235 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* □ *Cable Yearbook* $115, *Across the Dial* $9.95. Microfilm of *Broadcasting* is available from University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Postmaster, please send address corrections to *Broadcasting*, 1705 DeSales St., N.W., Washington, D.C. 20036.

4

BY THE NUMBERS 1

ABC's *Anything but Love* (at right) debuted late last season (Week 25) on Tuesdays at 9:30 and, bolstered by the lead-in audience from *Roseanne* at 9, picked up a 22.6/34 for its debut episode. *Anything* finished off the 1988-89 season with six exposures and a 19.0/29 season-to-date average. Just prior to the start of the current season, *Anything* ran for three weeks (48-50) in its old timeslot and picked up nothing better than a 15.1/25 in Week 50. When the 1989-90 season started, *Anything* was scheduled at 9 on Wednesday, where it would compete with NBC's *Night Court* and serve as a lead-in to *Doogie Howser* at 9:30. *Doogie* had two exposures in premiere week, while *Anything but Love* waited until Week Two for its own season premiere. The two programs switched timeslots in Week Two and ran as they do now, with *Doogie* at 9 competing with *Night Court*, and *Anything but Love* at 9:30 competing with NBC's *My Two Dads*. CBS has the one-hour *Jake and the Fatman* at 9, the first half of

"By the Numbers" continues on page 14

RATINGS ROUNDUP

Week 11 □ Nov. 27–Dec. 3

Rank/rating	□	Network	□	Show
1	▲	27.1/43	N	*Cosby Show*
2	▲	25.4/40	N	*Cheers*
3		25.0/39	N	*Ann Jillian, preview*
4	▼	24.5/36	A	*Roseanne*
5	▲	21.4/34	N	*Dear John*
6	▼	20.1/34	N	*Golden Girls*
7	▼	19.8/29	C	*Murder, She Wrote*
8	▲	19.6/33	N	*L.A. Law*
9	▼	19.5/30	C	*60 Minutes*
9	▼	19.5/28	A	*Wonder Years*
11	▼	19.1/34	A	*Monday Night Football*
12	▼	18.9/30	N	*Unsolved Mysteries*
13	▼	18.8/32	N	*Empty Nest*
14	▼	18.3/28	A	*Who's the Boss?*
15	▼	18.2/27	A	*Coach*
16	▲	17.0/25	N	*In the Heat of the Night*
17	▲	16.9/27	A	*Growing Pains*
17	▲	16.9/26	N	*NBC Monday Movie*
19	▼	16.6/25	N	*Matlock*
20	▲	16.0/29	A	*Full House*
21	▲	15.9/25	A	*Head of the Class*
22		15.7/24	A	*Hallmark Hall of Fame*
23	▲	15.7/24	N	*Night Court*
24	▼	15.1/26	N	*Amen*
24	▲	15.1/22	N	*Hogan Family*
24	▼	15.1/26	N	*Hunter*
27	▲	15.0/23	A	*Doogie Howser, M.D.*
28	▲	14.5/22	N	*ALF*
29		14.4/22	C	*Jake and the Fatman*
30	▼	14.4/21	C	*Murphy Brown*
31	▲	14.2/26	A	*20/20*
32	▼	14.0/22	N	*NBC Sunday Movie*
33	▲	13.9/25	A	*Family Matters*
34	▼	13.7/21	C	*Designing Women*
34		13.7/23	A	*thirtysomething*
36		13.5/23	C	*Knots Landing*
37		13.3/20	C	*CBS Sunday Movie*
38		13.2/23	A	*Perfect Strangers*
39		13.1/19	C	*Rescue: 911*
40	▼	13.0/19	C	*Major Dad*
41	▲	12.9/20	A	*Anything but Love*
42		12.7/22	N	*Yesterday, Today & Tomorrow*
43	▼	12.5/21	A	*Just the Ten of Us*
44		12.4/21	C	*Dallas*
45	▲	12.2/22	A	*China Beach*
46	▲	12.1/19	N	*My Two Dads, Wed.*
47	▲	12.0/22	N	*Quantum Leap*
47	▼	12.0/21	N	*227*
49	▲	11.5/18	N	*Sister Kate*
50	▼	11.0/18	A	*MacGyver*
51	▲	10.7/19	N	*Mancuso, FBI*
52	■	10.6/15	N	*Ann Jillian*
53		10.5/19	C	*Wiseguy*
54	▼	10.4/15	F	*Married...With Children*
55	▼	10.3/18	N	*Baywatch*
55	▼	10.3/18	N	*Hardball*
55	▲	10.3/16	N	*Magical World of Disney*
58		10.2/16	C	*CBS Tuesday Movie*
58		10.2/19	C	*Falcon Crest*
60	▲	9.9/15	A	*Mission: Impossible*
60	▲	9.9/15	A	*Young Riders*
62	▼	9.8/14	F	*America's Most Wanted*
62	▼	9.8/17	C	*Doctor, Doctor*
64		9.7/17	C	*Paradise*
65		9.6/15	C	*Candid Camera on Wheels*
65	▼	9.6/14	C	*Famous Teddy Z*
67	▼	9.2/13	F	*Totally Hidden Video*
68	▼	9.1/14	A	*Life Goes On*
69		8.7/14	C	*Top of the Hill*
70	▼	8.6/15	A	*ABC Mystery Movie*
71	▲	8.0/14	A	*PrimeTime Live*
72		7.8/12	C	*48 Hours*
72		7.8/14	C	*Snoops*
74	▼	7.6/14	C	*Sat. Night with Connie Chung*
75	▲	7.4/11	F	*21 Jump Street*
76	▼	7.3/13	F	*Cops*
77		7.1/10	A	*Free Spirit*
77		7.1/12	C	*Tour of Duty*
79	▼	6.7/12	A	*Mr. Belvedere*
80		6.6/10	A	*Homeroom*
81	▼	6.4/9	F	*Open House*
82	▼	6.1/10	F	*Reporters*
83	▼	5.8/10	A	*Living Dolls*
84	▼	5.7/8	F	*Alien Nation*
85	▼	5.2/8	F	*Booker*
86		4.0/6	F	*Premiere—Christmas Movie*
87	▼	3.5/6	F	*Beyond Tomorrow*

Guide to symbols
▼ —Down from last week ▲ —Up from last week ■ —Premiere broadcast

Source: Nielsen Media Research

FREEZE FRAMES: Top-ranked shows in Abritron's 14 metered markets for Week 11

Ranked first in five cities: Atlanta, Detroit, Los Angeles, New York, Washington—*Cosby Show* NBC

Ranked first in five cities: Cleveland, Dallas, Houston, Miami, Philadelphia—*Roseanne* ABC

Ranked first in two cities: Boston, San Francisco *Cheers* NBC

Ranked first in one city: Chicago—*ESPN's Bears-Vikings football game* WLS-TV

Ranked first in one city: Denver—*Monday Night Football, Giants-49ers* ABC

Source: Arbitron Ratings

Summary of Broadcasting & Cable

BROADCASTING			
SERVICE	ON AIR	CP's [1]	TOTAL *
Commercial AM	4,966	257	5,223
Commercial FM	4,261	779	5,030
Educational FM	1,414	261	1,675
• Total Radio	10,631	1,297	11,928
Commercial VHF TV	548	21	569
Commercial UHF TV	540	190	730
Educational VHF TV	122	6	128
Educational UHF TV	226	23	249
• Total TV	1,436	240	1,676
VHF LPTV	360	295	655
UHF LPTV	334	1,588	1,922
• Total LPTV	694	1,713	2,377
FM translators	1,787	310	2,107
VHF translators	2,717	122	2,839
UHF translators	2,176	427	2,603

CABLE†	
Total subscribers	50,607,000
Homes passed	73,000,000
Total systems	8,000
Household penetration‡	56.4%
Pay cable penetration	29.4%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 90.4 million. [1] Construction permit. [2] Instructional TV fixed service. [3] Studio-transmitter link. Source: Nielsen and Broadcasting's own research.

"By the Numbers" continues from page 10

which places second behind *Night Court*, the winning show for that half hour according to a breakout of half-hour season-to-date averages through Nov. 26. *Jake* wins the race at 9:30, with second place going to *Anything but Love*, according to the same tally.

The Nielsen season-to-date average for *Anything*, as of Week 11 is 13.1/21. The show ranks 41st out of 97. *Doogie* ranks 23d with a season-to-date average of 14.8/23.

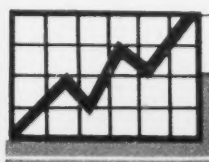
In the current prime time race, NBC won Week 11 with a 15.4/24.7 over ABC's 13.2/21.2 and CBS's 11.6/18.7. The book of days shows NBC picking up its fourth consecutive Wednesday night win, with a 14.9/24.6 over ABC's 14.2/23.2. The other nights of the week went as expected, with ABC taking Monday, Tuesday and Friday. NBC took Thursday and Saturday along with Wednesday, which left CBS with Sunday.

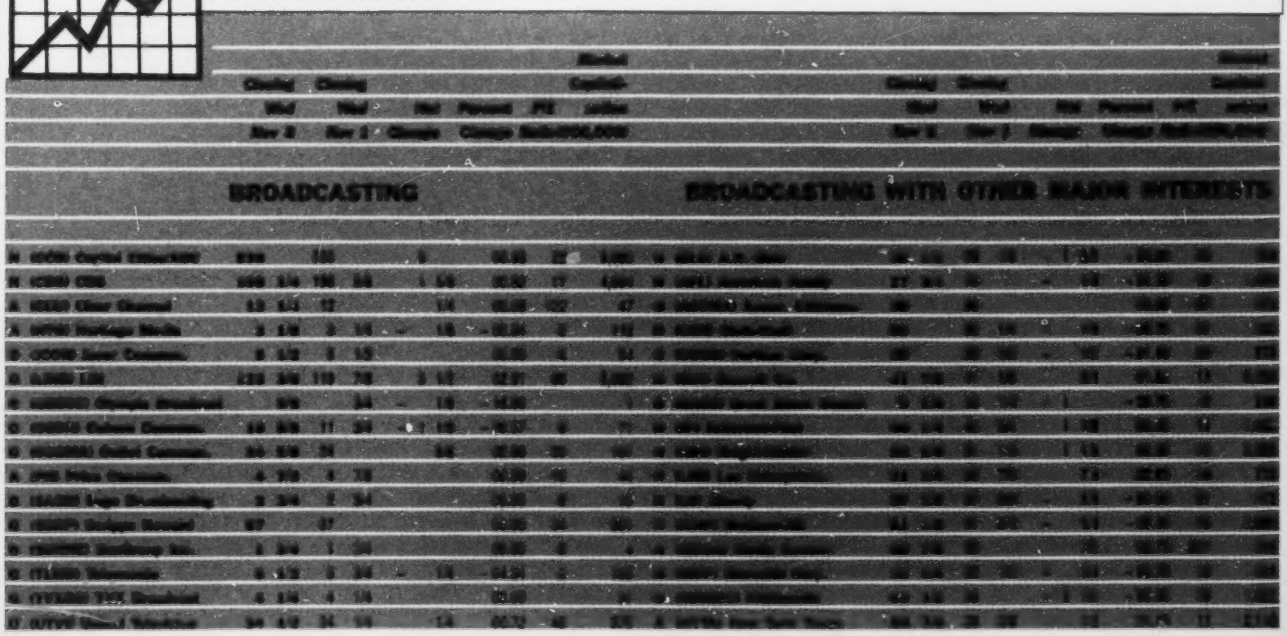
MarketScope

The Standard & Poor's Industrials picked up 6.04 points, or 1.54%, to close at 398.71. For the seven day period from Nov. 29 to Dec. 6, the Stock Index responded in an upbeat manner, with 57 advances, 42 declines and 27 remaining unchanged. The Equipment & Manufacturing group posted the greatest number of advances, 15, with only six declines and three unchanged. The Service group posted eight advances, two declines and four unchanged. The Broadcasting group had six advances, four declines and six unchanged. Reeves Communications moved up 1⅞, or 38.46%. Annoucement of a merger agreement with Thames Television PLC came on the closing day of trading for the Stock Index, when the stock opened at 6½, 1⅝ above the previous day's closing price of 4⅞. (See story, "Top of the Week.") The Washington Post dropped 10¼ to close at 271. Capcities/ABC gained 5 to close at 538.

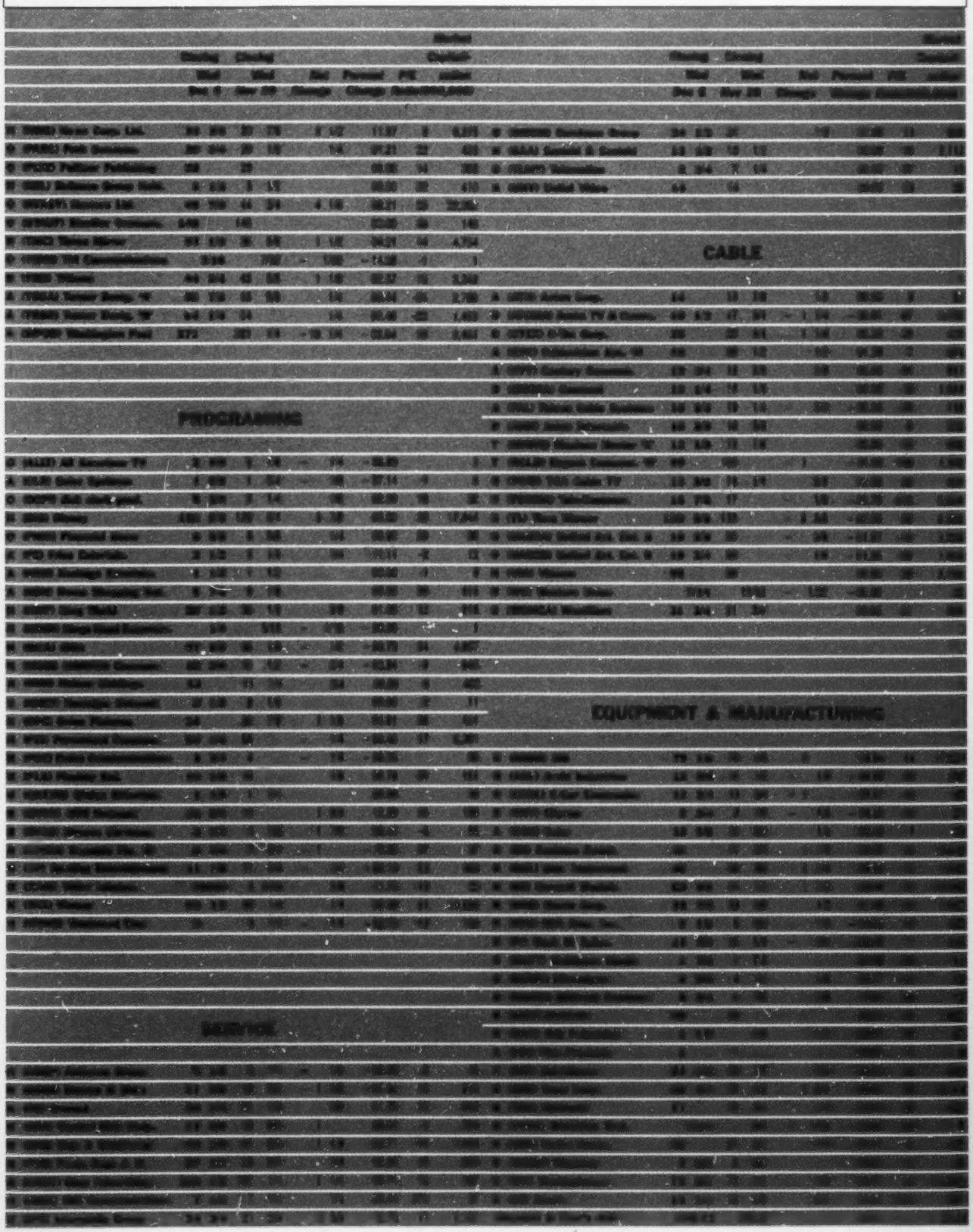
Stock Index Notes: T-Toronto, A-American, N-NYSE, O-NASDAQ. Bid prices and common A stock used unless otherwise noted. P/E ratios are based on earnings per share for the previous 12 months as published by Standard & Poor's or as obtained by Broadcasting's own research.

STOCK INDEX 1





STOCK INDEX 2



Seminar, sponsored by *Country Radio Broadcasters*. Opryland, Nashville. Information: (615) 327-4487.

March, 1990

March 1—*International Radio & Television Society* Gold Medal banquet. Waldorf-Astoria, New York. Information: (212) 867-6650.

March 2—*Southern California Broadcasters Association* Sunny Creative Radio Awards luncheon. Regent Beverly Wilshire hotel, Los Angeles. Information: (213) 466-4481.

■ **March 2-4**—*Intercollegiate Broadcasting System* national convention. New York Penta Hotel, New York. Information: Jeff Tellis, (914) 565-6710.

March 7—*Federal Communications Bar Association* luncheon. Speaker: William Weiss, chairman, Ameritech. Washington Marriott, Washington.

March 9-13—*National Association of Broadcasters* state leadership conference. J.W. Marriott, Washington.

March 14—*International Radio & Television Society* newsmaker luncheon. Waldorf-Astoria, New York. Information: (212) 867-6650.

March 14-18—*American Association of Advertising Agencies* annual meeting. Marriott Desert Springs, Palm Springs, Calif.

March 15—15th annual National Commendation Awards, sponsored by *American Women in Radio and Television*. Waldorf-Astoria, New York. Information: (202) 429-5102.

March 15—*National Association of Black Owned Broadcasters* sixth annual communications awards dinner. Sheraton Washington hotel, Washington. Information: Ava Sanders, (202) 463-8970.

March 17—22nd annual Addy Awards, sponsored by *Advertising Club of Metropolitan Washington*. Omni Shoreham hotel, Washington. Information: (301) 656-2582.

March 19-22—*National Computer Graphics Association* 11th annual conference and exposition. Anaheim Convention Center, Anaheim, Calif. Information: (703) 698-9600.

March 22—Advertising Hall of Fame ceremonies, sponsored by *American Advertising Federation*. Waldorf-Astoria, New York. Information: (202) 898-0089.

March 26-29—*North Central Cable Television Association* annual trade show and convention. Hyatt Regency, Minneapolis. Information: (612) 641-0268.

March 29-31—*Broadcast Education Association* convention. Georgia World Congress Center, Atlanta. Information: (202) 429-5355.

AIM'S MEDIA MONITOR this week tells how Andy Rooney, on "60 Minutes," discussed 8 food scares, going back to the 1959 cranberry panic. He forgot the Great Apple Scare of 1989, a phony panic set off by "60 Minutes." Isn't that funny? Was Andy censored?

Listeners to over 250 radio stations will hear this 3-minute daily commentary from AIM. You can get it FREE. Ask for a sample tape.

Contact Deborah Lambert
ACCURACY IN MEDIA
1275 K St., N.W., Washington, DC 20005
(202) 371-6710

April, 1990

April 1-3—*Cabletelevision Advertising Bureau* ninth annual conference. Marriott Marquis, New York. Information: (212) 751-7770.

April 3—*Caucus for Producers, Writers and Directors* general membership meeting. Los Angeles. Information: (213) 652-0222.

April 12—*Federal Communications Bar Association* luncheon. Speaker: FCC Commissioner Andrew Barrett. Washington Marriott, Washington.

■ **April 13-14**—12th annual Black College Radio Convention sponsored by the *National Association of Black College Broadcasters*. Luncheon speaker: FCC Commissioner Andrew Barrett. Paschal's Hotel, Atlanta. Information: Lo Jelks, (404) 523-6136.

April 16-19—Supercomm '90, jointly sponsored by *U.S. Telephone Association* and *Telecommunications Industry Association*, and International Conference on Communications, sponsored by *Communications Society of the Institute of Electrical and Electronics Engineers*. Georgia World Congress Center, Atlanta. Information: (202) 835-3100.

April 18-20—*Broadcast Financial Management Association* 30th annual convention. Hyatt Regency, San Francisco. Information: (312) 296-0200.

April 18-21—*National Broadcasting Society/Alpha Epsilon Rho* national convention. Sheraton World Resort, Orlando. Information: John Lopricollo, (803) 777-3324.

April 18-22—*Religious Communication Congress*, "once-a-decade international/interfaith event" featuring seminars and workshops and exhibits from broadcasting, production, music, publishing, fund raising, computer and satellite. Opryland hotel, Nashville. Information: (317) 236-1585.

April 19—*Ohio State Awards* presentation ceremony and luncheon. National Press Club, Washington. Information: Phyllis Madry, (614) 292-0185.

April 20-25—*MIP-TV*, international program market. Palais des Festivals, Cannes, France. Information: (212) 750-8899.

May, 1990

May 8—*Federal Communications Bar Association* luncheon. Speaker: Gene Kimmelman, legislative director of the Consumer Federation of America. Washington Marriott, Washington.

May 17—*Center for Communication* award luncheon. Plaza hotel, New York. Information: (212) 836-3050.

May 17-20—*American Women in Radio and Television* 39th annual convention. Theme: "Media Power in the 90's." Capital Hilton, Washington.

■ **May 31**—Deadline for entries in *National Association of Broadcasters* Crystal Radio Awards competition. Information: NAB Radio Office, (202) 429-5420.

The Fifth Estate
Broadcasting
incorporating
TELEVISION

Founder and Editor
Sol Taishoff (1904-1982)

1705 DeSales Street, N.W., Washington, D.C. 20036
Phone: 202-659-2340
Editorial department fax: 202-429-0651
Administrative department fax: 202-331-1732

□

Lawrence B. Taishoff, *publisher*

Editorial

Donald V. West, *managing editor*
Mark K. Miller, Harry A. Jessell, *assistant managing editors*
Leonard Zeidenberg, *chief correspondent*
Kira Greene, *senior news editor*
Matt Stump, Kim McAvoy, John S. Eggerton, *associate editors*
Susan Dillon, A. Adam Glenn (*international*), *assistant editors*
Randall M. Sukow (*technology*), **Peter D. Lambert, Joe Flint, Kristina I. Hoyt**, *staff writers*
Janet Sullivan, *editorial assistant*
Anthony T. Sanders, *systems manager*
Todd F. Bowie, Ed Kaitz, *production*

Broadcasting □ Cable Yearbook

David Seyler, *manager*
Joseph A. Esser, *associate editor*
Deborah Segal, *assistant manager*
Francesca Tedesco, Michael Greco, Janza Lg Woods, *editorial assistants*

Advertising

Washington
202-659-2340
Kenneth W. Taishoff, *vice president, sales and marketing*
Robert (Skip) Tash, *Midwest and Southern regional sales manager*
Doris Kelly, *sales service manager*
Debra DeZarn, *classified advertising manager*

New York
212-599-2830
Joseph E. Ondrick, *East Coast regional sales manager*
Randi B. Teitelbaum, *sales manager*
Yadira Crawford, *advertising assistant*
Lewis Edge & Associates, *(East Coast equipment and engineering) 609-683-7900, fax: 609-497-0412*
Dave Berlyn & Associates: *914-631-6468*
Mattilyn Calloway, *receptionist*

Hollywood
213-463-3148
John R. Russel, *West Coast regional sales manager*
Sandra Klausner, *editorial-advertising assistant*
Schiff & Associates *(Western equipment and engineering) 213-393-9285, fax: 213-393-2381*

Circulation

Kwentin K. Keenan, *circulation manager*
Patricia Waldron, *data entry manager*

Production

Harry Stevens, *production manager*
Julie Gunderson, *production assistant*

Administration

David N. Whitcombe, *vice president/operations*
Philippe E. Boucher, *controller*
Tracy Henry, *assistant controller*
Albert Anderson, *office manager*
Nancy Miller, *personnel administrator*
Rhonda Moore, *accounting assistant*
Marsha L. Bell, *receptionist*

Corporate Relations

Patricia A. Vance, *director*
Catherine F. Friday, *secretary to the publisher*

Bureaus

New York: 630 Third Avenue, 10017
Phone: 212-599-2830
Fax: 212-599-2837
Geoff Foisie, *chief correspondent*
Stephen McClellan, *chief correspondent (programing)*
Rod Granger, Lucia Cobo, *staff writers*

Hollywood: 1680 North Vine Street, 90028
Phone: 213-463-3148
Fax: 213-463-3159
Steve Coe, Mike Freeman, *staff writers*

Advertising Representatives

Pattis/3M: Chicago *312-679-1100, fax: 312-679-5926*
New York *212-953-2121, fax: 212-953-2128*
Los Angeles *213-462-2700, fax: 213-463-0544*
Hawaii *808-545-2700, fax: 808-599-5802*
Toronto *416-482-6288, fax: 416-482-9207*
London *(01) 427-9000, fax: (01) 427-5544*

□

Japan *(06) 925-4452, fax: (06) 925-5005*

□

Broadcasting Publications Inc.
A Times Mirror Business Publication
Lawrence B. Taishoff, *president*
Kenneth W. Taishoff, *vice president*
Donald V. West, *vice president*
David N. Whitcombe, *vice president*

Founded 1931. *Broadcasting-Telecasting*® introduced in 1946. *Television*® acquired in 1961. *Cablecasting*® introduced in 1972 □ ® Reg U.S. Patent Office. □

Copyright 1989 by Broadcasting Publications Inc.

CABLE'S TOP 50*

MSO's

The cable industry continues the trend toward consolidation, with the merger of Time Inc. and Warner Communications earlier this year creating a strengthened number-two MSO, the largest movement on BROADCASTING's Top 50 cable MSO list. Tele-Communications Inc., however, remains far and away number one, based on figures reflecting their consolidated and unconsolidated operations.

	Company	Basic Subs	Homes passed	Pay Units	Basic Penetration
1.	Tele-Communications Inc.	11,300,000	19,900,000	9,200,000	56.8
2.	ATC-Warner-Paragon	6,013,000	10,621,000	5,403,000	58.5
3.	Continental Cablevision	2,500,000	4,480,000	2,670,000	55.8
4.	Comcast Cable	2,281,225	3,928,885	1,847,980	58.0
5.	Cox Cable	1,528,390	2,612,719	1,293,057	58.5
6.	Cablevision Systems	1,396,357	2,340,323	2,703,947	59.7
7.	Jones Intercable	1,394,701	2,087,087	1,069,944	66.8
8.	Newhouse Broadcasting	1,196,000	1,808,000	1,110,000	66.0
9.	Times Mirror Cable	1,071,282	1,798,950	748,450	59.5
10.	Viacom Cable	995,000	1,625,000	671,000	61.2
11.	Cablevision Industries	991,228	1,570,736	748,466	63.1
12.	Sammons Communications	928,636	n/a	889,915	n/a
13.	Century Communications	804,600	n/a	453,100	n/a
14.	Adelphia Communications	804,000	1,183,000	559,000	68.0
15.	Falcon Cable	606,220	767,545	244,694	79.0
16.	TeleCable	603,494	888,501	n/a	68.0
17.	Cooke Cablevision	588,000	n/a	n/a	n/a
18.	Paragon Cable	550,000	1,115,000	470,000	49.3
19.	Scripps Howard	540,000	964,000	n/a	56.0
20.	MultiVision Cable	500,000	830,000	370,000	60.2
21.	Prime Cable	474,702	1,013,445	445,069	46.9
22.	Tele-Media	466,300	707,800	240,900	65.9
23.	Maclean Hunter	455,018	955,138	599,777	47.6
24.	Post Newsweek Cable	413,213	614,775	270,263	67.2
25.	TCA Cable	347,000	n/a	150,000	n/a
26.	Simmons Communications	345,000	528,000	185,000	65.3
27.	Rifkin & Associates	322,000	509,700	172,000	63.2
28.	Multimedia Cablevision	319,218	596,731	266,597	53.5
29.	Colony Communications	289,947	498,073	262,641	58.2
30.	Western Communications	287,800	377,783	161,293	76.2
31.	Cable Systems USA	279,506	453,886	125,388	61.6
32.	Star Cablevision	238,413	345,800	119,908	68.9
33.	Hauser Communications	231,500	502,000	261,700	46.1
34.	Service Electric	218,000	300,000	76,000	72.7
35.	Greater Media	205,177	340,419	213,953	60.3
36.	King Videocable	195,388	328,805	135,585	59.4
37.	Harron Communications	184,344	259,373	159,137	71.0
38.	Media General	181,785	280,919	223,687	64.7
39.	C-TEC Cable	174,751	281,308	139,630	62.1
40.	Sutton Capital	170,000	283,000	202,000	60.1
41.	US Cable Corp.	169,200	315,692	146,300	53.6
42.	Insight Communications	167,941	n/a	115,462	n/a
43.	Palmer Communications	165,355	219,937	65,096	75.2
44.	Wometco Cable	160,209	289,979	94,586	55.2
45.	Armstrong Utilities	154,338	195,925	89,293	78.8
46.	Summit Communications	141,415	224,047	97,327	63.1
47.	Northland Communications	140,554	205,876	53,757	68.3
48.	Booth American	126,335	171,676	77,375	73.6
49.	Susquehanna Cable	117,000	163,500	76,000	71.6
50.	United Video Management	116,913	170,265	83,146	68.7

*TCI figures include both consolidated and unconsolidated numbers, which include subscriber counts for United Artists, Heritage, Lenfest, Cencom, Communications Services, Taft Cable Partners, TKR Cable, Columbia International, WestMarc and Bresnan Communications, as well as TCI's portion of Storer Cable. ATC-Warner-Paragon figures include ATC, Warner Cable and Paragon Cable properties that are 50% owned by KBLCOM. Separate Paragon Cable listing is 100% owned by KBLCOM, and represents former Rogers properties.

Cooke Cablevision is in process of being broken up and sold to six other cable operators. So far, only TCA's purchase of systems serving 87,000 subscribers has closed. Other five deals involving Cooke's remaining 588,000 subscribers are set to close in January. Buyers (and approximate number of subscribers they are acquiring) are Falcon (60,000), Intermedia Partners (212,000), TCI (200,000), Chambers Cable Com (29,000) and Adelphia (80,000). Chart figures compiled by BROADCASTING and industry sources. "n/a" is not available.

obligated, under the agreement with the government, to carry the programs of the two Polish television stations and those of a Soviet, a French and an Italian channel.

Freedman said subscribers would be charged from $8.50 a month for one tier of programing, up to $22.50 for the three that will be offered. The installation fee will be about $20. Freedman said that his "impression," based on talks with people in Poland, is that the "average" household's income is $3,500. He thought such a household would be able to afford the service.

PTK is the result of a three-year development effort conducted by two cable consultants, Norval D. Reece, a principal in Kane Reece Associates Inc. and president of Reece Communications Inc., and Edward T. Rutter, president of Rutter-Dunn Communications. Reece said at the press conference that, in American terms, Poland would be considered "a classic market" because of its "pent-up demand for cable." Freedman said about 90% of the homes in Poland have TV sets.

Talks were begun under the Communist government and completed under the government of Solidarity. Reece said Chase Enterprises was invited to join the project as a senior financial partner after he and Rutter had talked to several companies. The three formed a Dutch-based company, which owns 70% of PTK. The remainder is held by Poltekalb, SA, which includes a number of entities of the Polish government, including the Polish Radio and Television Productions Co.

The project became "a serious option," according to Reece, when the Polish government last December adopted what he called "an aggressive joint venture law." It permits foreign investors to convert local currency into dollars and take them out of the country. It also excuses the investors from taxes for three years, and permits the duty-free importation of needed equipment.

Chase Enterprises has major holdings in banking, insurance, financial services and real estate. It expanded into broadcasting in 1974, when it acquired WTIC-AM-FM Hartford. Since then it has picked up WSTC(AM)-WJAZ(FM) Stamford, Conn.; KGLD(AM)-WKBQ(FM) St. Louis; WTIC-TV (ch. 61) Hartford, and WPTY-TV Memphis. Chase Enterprises is in the process of acquiring WTOP(AM) and WASH(FM), both Washington, WXIN-TV Indianapolis; WATL-TV Atlanta, and KDVR-TV Denver. With the acquisition of the television stations, Chase's subsidiary, Chase Communications Inc., will own the largest group of Fox-affiliated stations, other than the Fox organization itself. Only WPTY-TV is not a Fox affiliate.

The founder of the conglomerate, who was described by Freedman as having become a millionaire by the time he was 28, disclosed that he had found someone at the embassy he had not seen in almost 50 years—the ambassador, Jan Kinast. "He was an inmate with me at Auschwitz, in 1942 and 1943," said Chase. "I did not know that until this morning. So two people, born in the same country, sent to the same concentration camp, now celebrating a wonderful occasion for both of us, and for both countries." —LZ